



EVIN

CREATIVE



AGENCY PROFILE

— 2023 —

“

**CREATIVITY IS
INTELLIGENCE
HAVING FUN**

ALBERT EINSTEIN




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WHO WE ARE



WE SOLVE PROBLEMS THROUGH VISUAL COMMUNICATIONS IN A BOLD YET EFFICIENT MANNER.

We aren't a bunch of hipsters that think they are "creative." Nope. No posers here. Our founder actually pushes the limits in every aspect of his life, and with that same intensity, he pours that mentality and culture into Evin Creative. We are easy to work with, truly listen to the client's needs, create and produce uniquely, and ***quite frankly, we give a damn about your success.***

Brand creation & enhancement is our specialty. We are an award-winning, multi-disciplinary creative agency with

the primary goal of offering creative strategy and high-caliber design assets to help your business grow — whether it be a start-up, a fresh rebranding to a current brand, or enhancing established brands to convey their message to their audience visually well.

We are more than a traditional ad agency or design house. We are problem solvers and communicators. Using design thinking and rationale, we bring creative strategy — and execute that strategy — in an efficient and nimble method without typical design agencies' fluff or price tag.

AGENCY PROFILE & HISTORY

OUR STORY



HISTORY

Intensity. Drive. Determination. Pushing past the hardest of challenges. Getting better and better. Evin Creative was forged from this mindset. It's this passion that makes us successful, and it's this same passion we pour into our clients and their creative needs.

We began in 2000 but established as a full time agency in 2006. Since then, we have had great opportunities to partner with large agencies nationally, as well as lead our own teams on many projects. This modular business model has worked well for us, and keeps us efficient and nimble.

AWARDS

- 1X First Place — Graphic Excellence Award:**
Printing and Imaging Association (PIA) of MidAmerica
- 3X "Cool Home Pages" Web Design Award:**
Best Overall Design & Navigation — Blue Nelson, Fort Worth Air & Space Museum, and Speck Communications
- 2X Smithsonian Magazine:**
Editor's Choice — "Photo of the Week"
- 1X CorporateVision Media Innovator Award:**
"Best Branding Creative Agency, South Central USA"
- 1X Voyage Magazine:** "Meet Mat Nelson of Evin Creative" magazine article feature
- 1X The Creative Brick Road Podcast:**
"What Makes a Successful Branding and Creative Agency" podcast guest

WHAT DESIGN DOES

THE CASE FOR GOOD DESIGN



***No one will value you as a professional if you don't look professional.
Simply put: good design makes your company look and compete seriously.***

We are huge believers in that great design elevates your business or message and pulls in the audience you are aiming for. To look clean, polished, and well presented gives you high credibility — and that is what earns trust from the market share. If you want to be taken seriously and noticed well, good design gives you that leverage.

We don't create just pretty visuals. We believe in marrying good conceptual strategy with well executed design. Good design conveys reliability, confidence, helps educate, makes you memorable, sets you apart, elevates, and solves problems. Design conveys your message to your audience/users in the most effective and efficient manner.

SERVICES

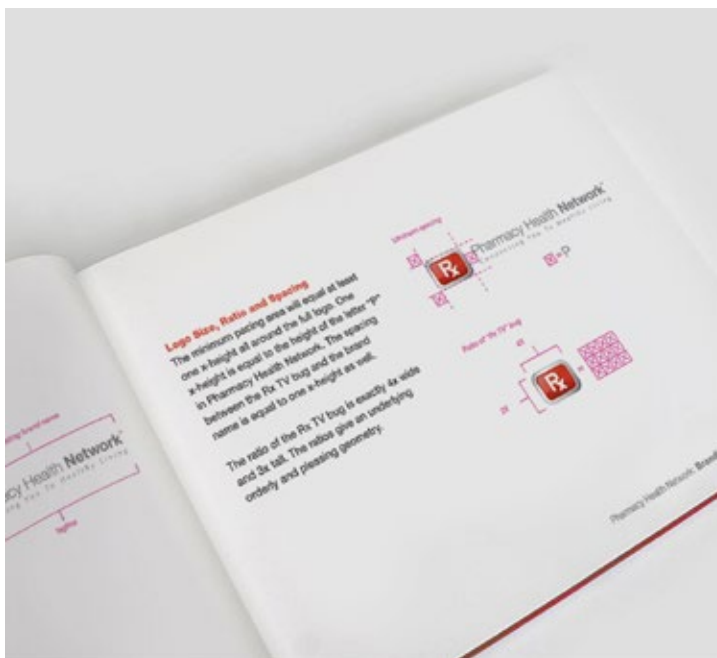
OUR WORK

As a full-service agency, we specialize in the following:

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- CREATIVE STRATEGY & ART DIRECTION
 - IDENTITY & BRAND CREATION
 - PRINT DESIGN & PRODUCTION
 - PACKAGING DESIGN
 - PHOTOGRAPHY
 - TRADE SHOW/EVENT DESIGN & PRODUCTION
 - DIGITAL/INTERACTIVE MEDIA
 - UI/UX DESIGN & DEVELOPMENT
 - FRONT-END DESIGN & DEVELOPMENT
 - PROPOSALS & PRESENTATIONS
-

Some of our past and current clients:





BRAND CREATION & DEVELOPMENT

Conceptual strategy with well-executed timeless design is the key to a strong brand image. We create those strong brand images and identities. Whether it's building a new brand and identity from the ground up or a brand refresh, we design the entire identity of your brand to connect emotionally with your audience, set you apart from the crowd, and leave a lasting impression.

- Logo Design
- Digital Asset Creation
- Brand Guide Design
- Brand Strategy
- Brand Interpretation

ADVERTISING, BRANDING, & PROPOSAL CAMPAIGNS

Campaigns are for gaining attention and making statements. And whether it be an ad campaign or a branded campaign for a high-end proposal, we create well-thought, impactful, and clever campaigns that get noticed and taken seriously.

- Ad Campaigns (Digital & Print)
- Brand Campaigns
- High-end Proposal Presentations
- Social Media Campaigns
- Marketing Strategy



PRINT & PACKAGING DESIGN

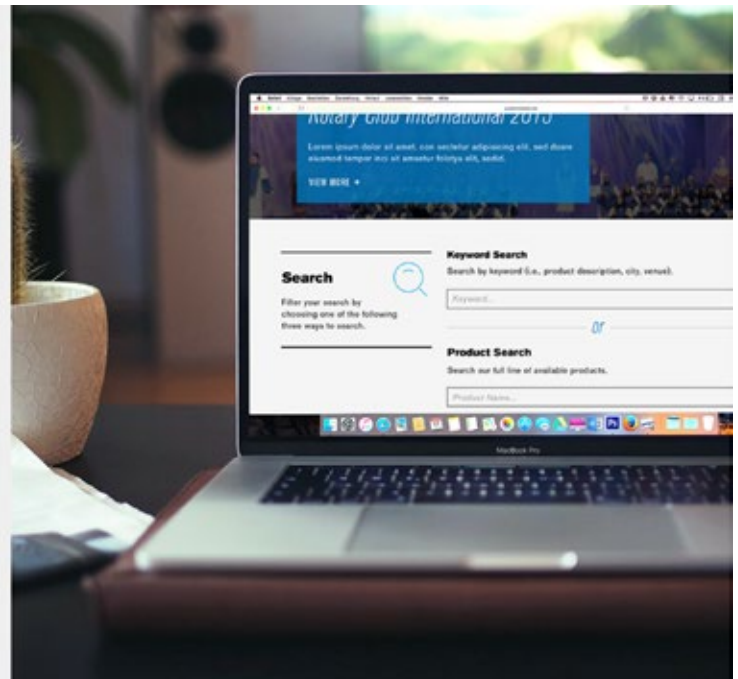
In a primarily digital world, the tactile feel of well-designed print screams "impressive" and demands attention. We know this and surely leverage it in many approaches to create professional, positive first impressions for any brand.

- Booklets & Layouts
- Corporate Collateral
- White Papers
- Custom Print Presentations
- Packaging Design
- Large Format & Environmental

UI/UX & DIGITAL

Everything from enterprise-level web applications, tech start-up mobile apps, digital advertising, even interactive experiences for corporate events and tradeshows — we have done it all. It's truly the case where form and functionality must go in hand-in-hand. And we have had our hands in UX/UI expertise since the dawn of web design. We cover everything from research and UX strategy, to full UI design, and even front-end development.

- Website Design & Development
- Web Applications
- App Design
- Landing Pages
- UX Strategy
- Prototyping
- Digital Advertising
- Interactive Experiences



EVENTS

From partnering with some of the largest global brands for their corporate events and tradeshows, we are specialists when it comes to experiential design and branding. Combining the psychology of the attendee experience blended with well-thought branded visuals, communications, and all other deliverables, we excel at the visual side of events.

- Corporate Event Branding & Design
- Tradeshow Branding & Graphics
- Event Proposals
- Experiential Design
- Hybrid Event UI/UX Design



PHOTOGRAPHY

When off-the-shelf stock photos don't quite convey your brand, custom photography makes a massive impact on your own unique look. We deliver professional photoshoots that are your environment, people, products, and style. Custom photography creates that personal touch that elevates your brand's individuality and stands out firmly above the rest.

- Ad Campaigns
- Branding Photoshoots
- Professional Portraits
- Product Photography
- Fashion
- Events





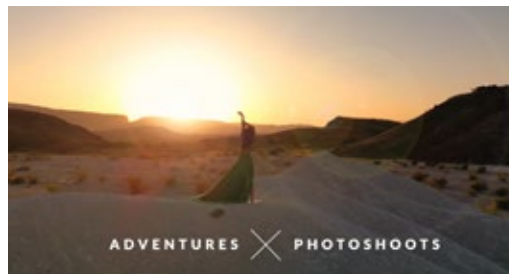
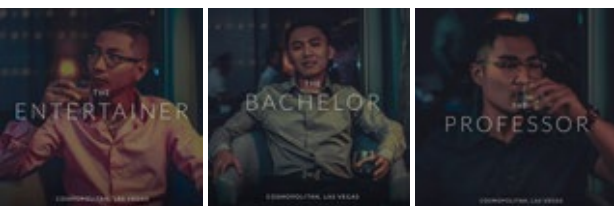
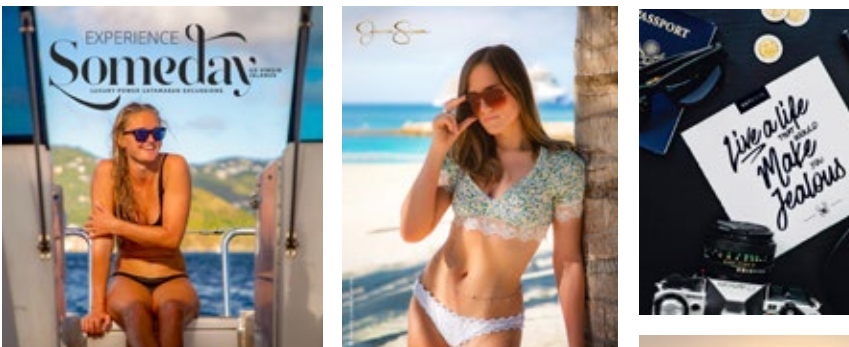
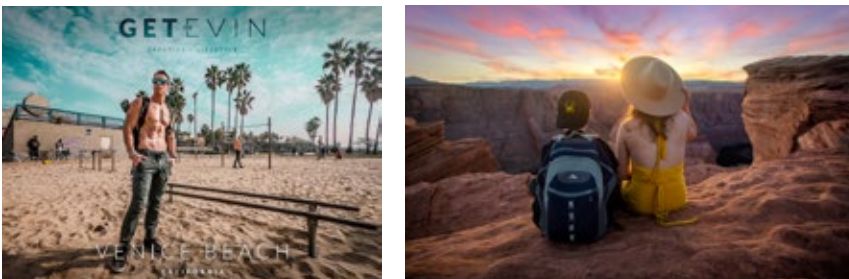
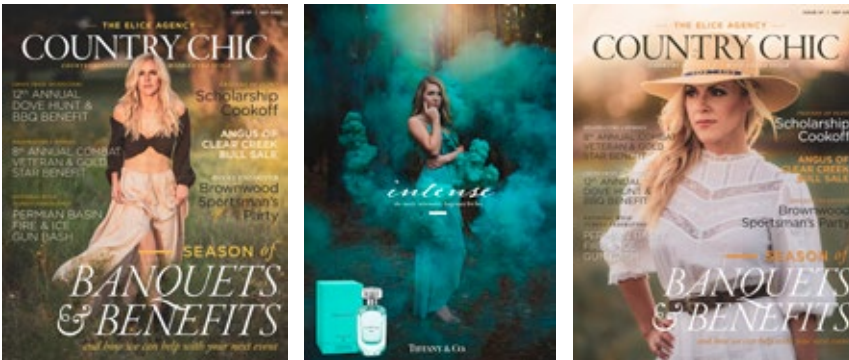
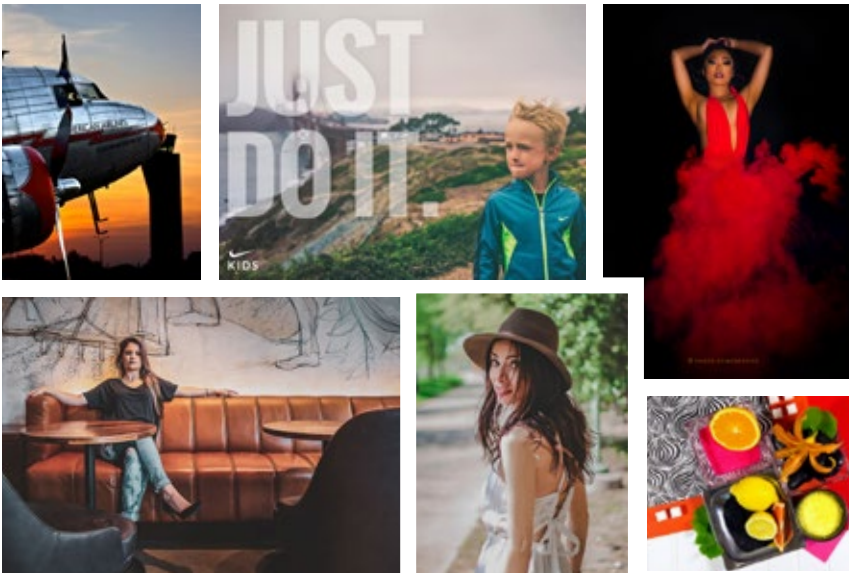
DESIGN

WANT TO SEE MORE?

Click the link below to download our portfolio, or view more at www.EvinCreative.com

→ VIEW



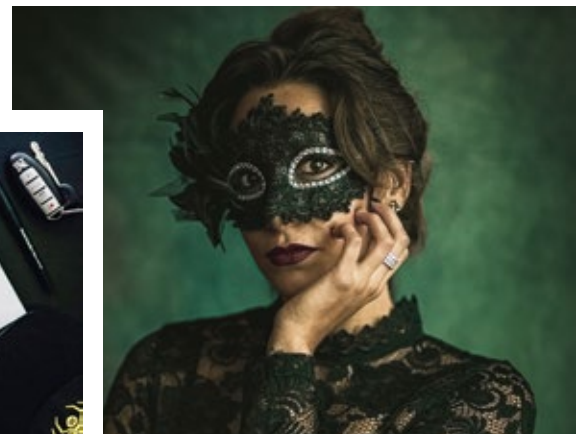
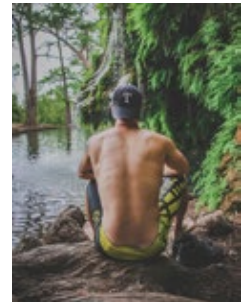


PHOTOGRAPHY

WANT TO SEE MORE?

Click the link below to download our portfolio, or view more at photo.EvinCreative.com

→ VIEW







THANK YOU

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