



EVIN  
CREATIVE

PORTFOLIO

— 2021 —



# PASSION & SUCCESS

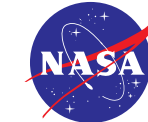
Intensity. Drive. Determination. Pushing past the hardest of challenges. Getting better and better. Evin Creative's style of work and creativity was forged from this mindset. It's this passion that drives us, and it's this same passion we pour into our work and the creative needs of all our projects.

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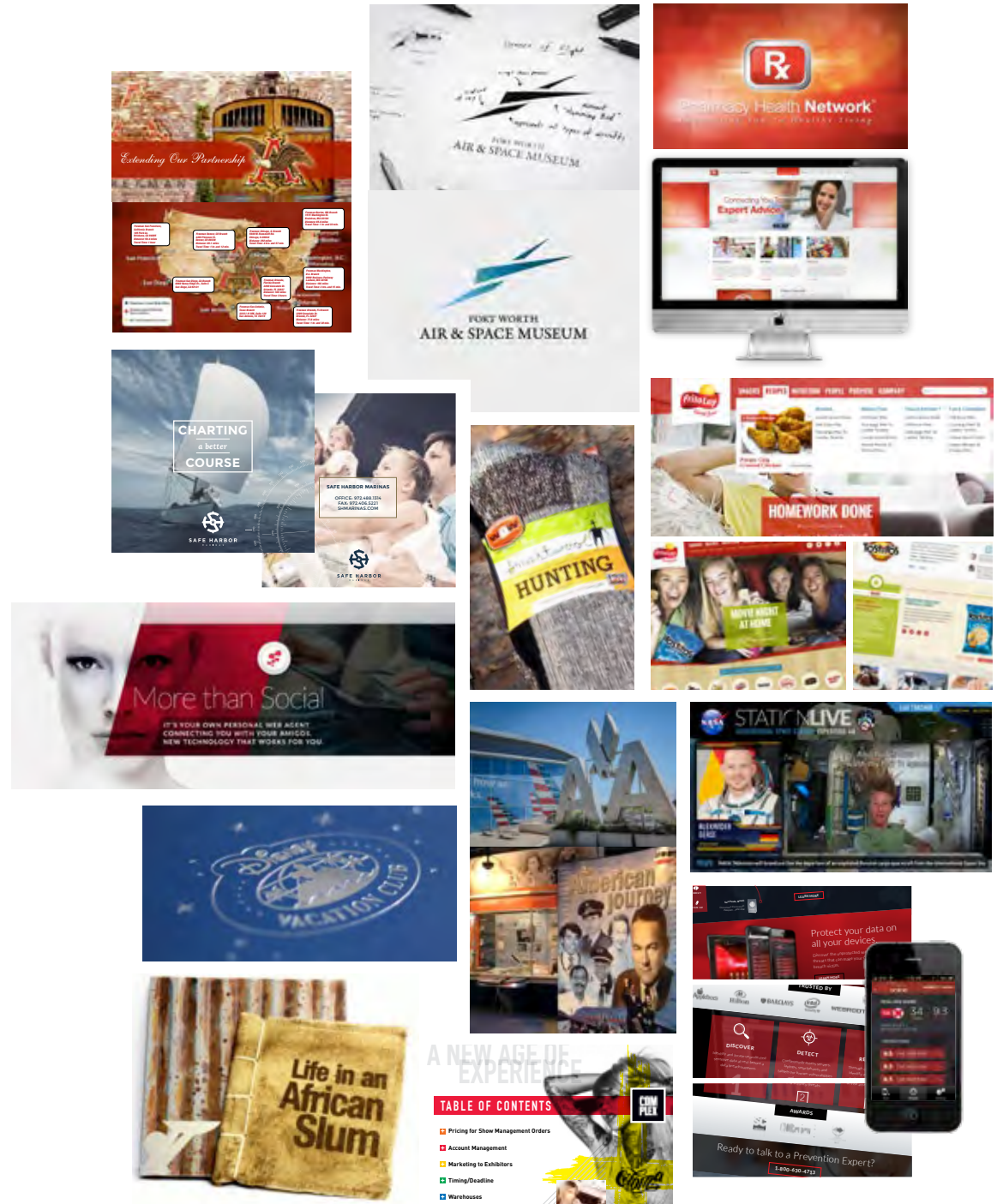
# ACCOUNTS + CLIENTS

Some of the accounts, projects, and clients  
that we have serviced over the years.



# FEATURED WORK

Evin Creative is definitely serious about solving clients' problems through design and visual communication. Take a look at some of these examples to see how we accomplished those solutions.

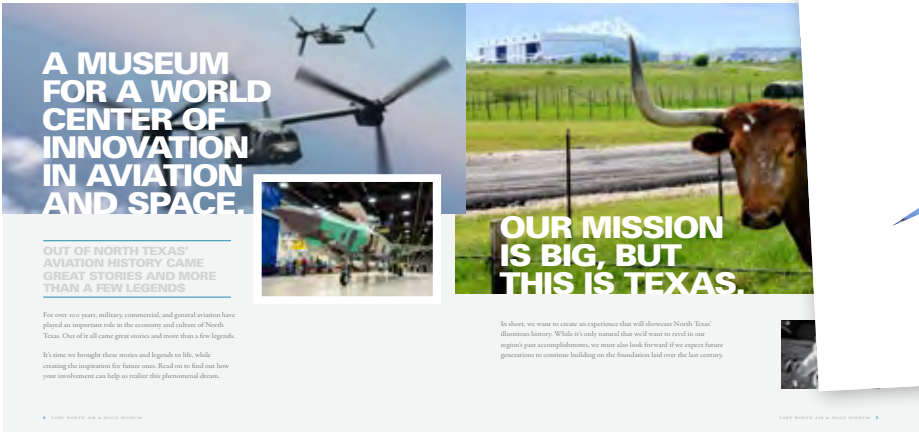




# FORT WORTH AIR & SPACE MUSEUM

The premier up-and-coming museum of Fort Worth chose Mat as their agency to partner with to create the new brand for the world class future museum. The logo design abstractly represents aviation and innovation, while all branding elements project a museum that is building upon past history, while focusing on future, science, and technology.

- » Identity/Branding Development
- » Stationary/Collateral Development
- » Corporate Presentation Books
- » Newsletter
- » UI/UX Design/Development
- » Interactive Museum Installs Design/Development

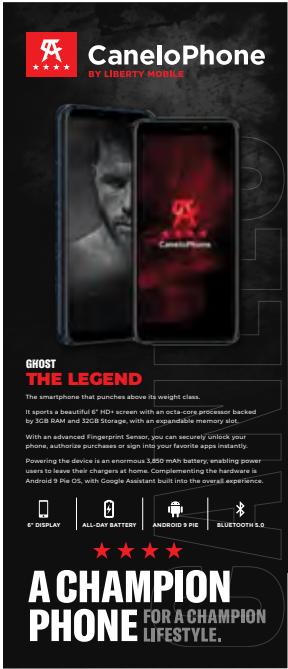
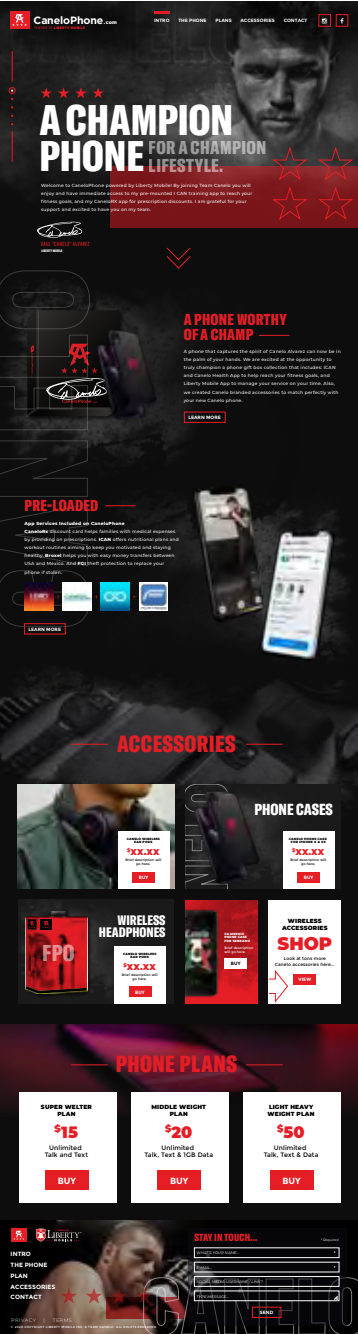




# CANELO PHONE & CANELO MOBILE

When the legendary boxing champ Saúl “Canelo” Álvarez created his very own mobile phone program, Mat was the brand creator to bring it to life and give it the same caliber as Canelo’s punches in the ring.

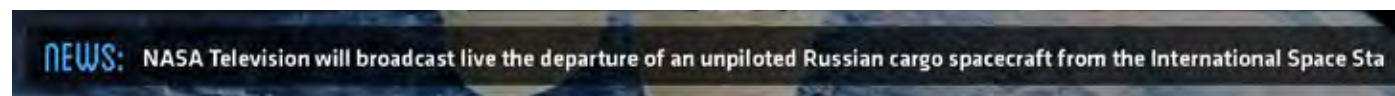
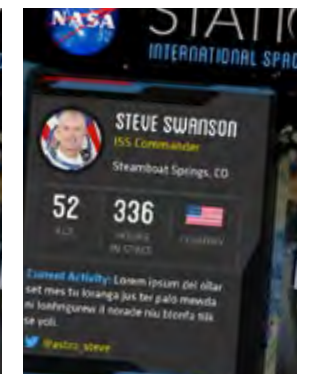
- » Identity/Branding Development
- » Print & Collateral Design
- » Product Design
- » Packaging Design
- » Advertising Strategy & Design
- » Tradeshow & POS Graphics
- » Website Design/Development
- » Photography



## NASA

NASA wanted to increase awareness and education of the International Space Station (ISS), so Mat teamed up with another digital agency partner to help brand/build “StationLive” — an interactive digital signage showcasing live tweets from the astronauts, video segments, live tracking of the space station, cool stats, and the latest news.

- » Identity/Branding Development
- » Digital Signage
- » UI/UX Design/Development
- » RSS Feed News Ticker
- » Astronaut “Baseball Card” Interactivity
- » Twitter Feed
- » Live Tracker of the ISS with Stats





FRITO-LAY

Design concepts for Frito-Lay’s official website. Designs were taken to the next level to convey a feeling more of a “foodie” website and not the “old snacks” the audience was used to. Textures and colors were taken from inspirations of a higher-end deli environment.

» UI/UX Design/Development

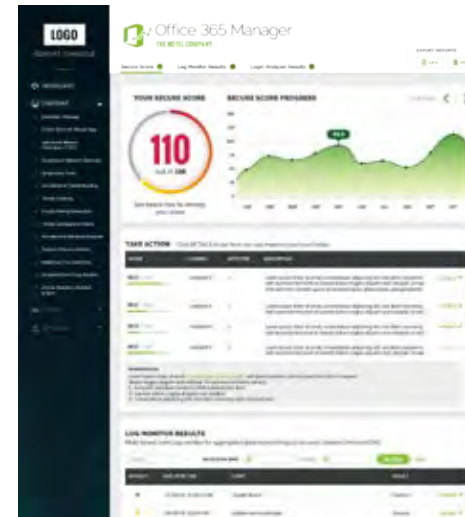
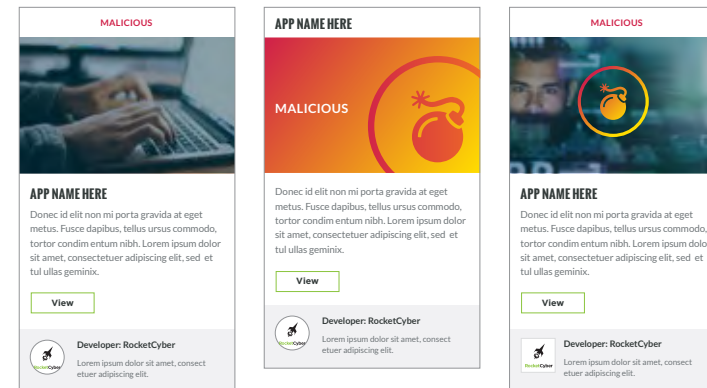




## ROCKET CYBER

RocketCyber is a cloud-based web application that scans multiple devices (computer, tablets and mobile devices) for security vulnerabilities in a matter of seconds. Mat helped RocketCyber by developing their branding and identity as well as designing and assisted in developing their website, UI reports, and back-end display of their platform. Everything from the ground-up for this startup to be successful.

- » Identity/Branding Development
- » Print & Collateral Design
- » Tradeshow Design
- » Advertising Strategy & Design
- » UI/UX Design/Development
- » Apps Design/Development
- » Video & Motion Graphics

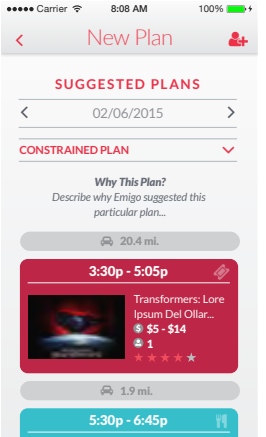
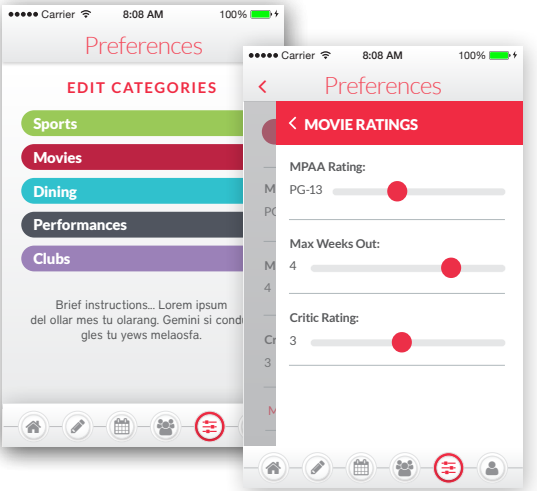
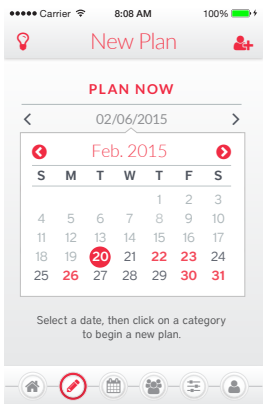
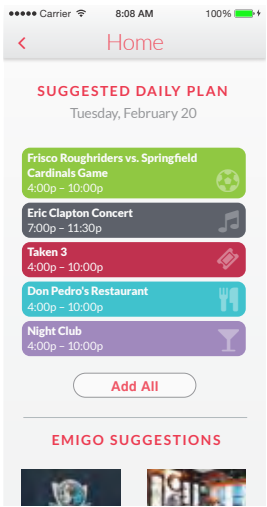
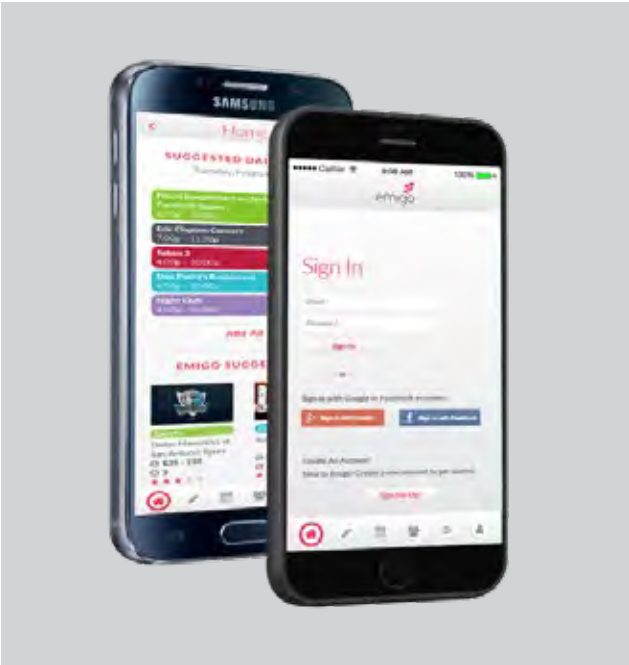




# EMIGO

A new intelligent-agent technology is showcasing it's potential through a cloud-based/mobile-ready weekend planner. Mat was chosen to develop their branding as well as the front-end user interface built on the latest web technologies. Also, all the marketing, advertising, and print collateral needs for a new startup company to get its name out into the public. The result is truly a step into the future.

- » Identity/Branding Development
- » Website Design/Development
- » Mobile App Design/Development
- » Print & Collateral Design
- » Tradeshow Design
- » Advertising Strategy & Design

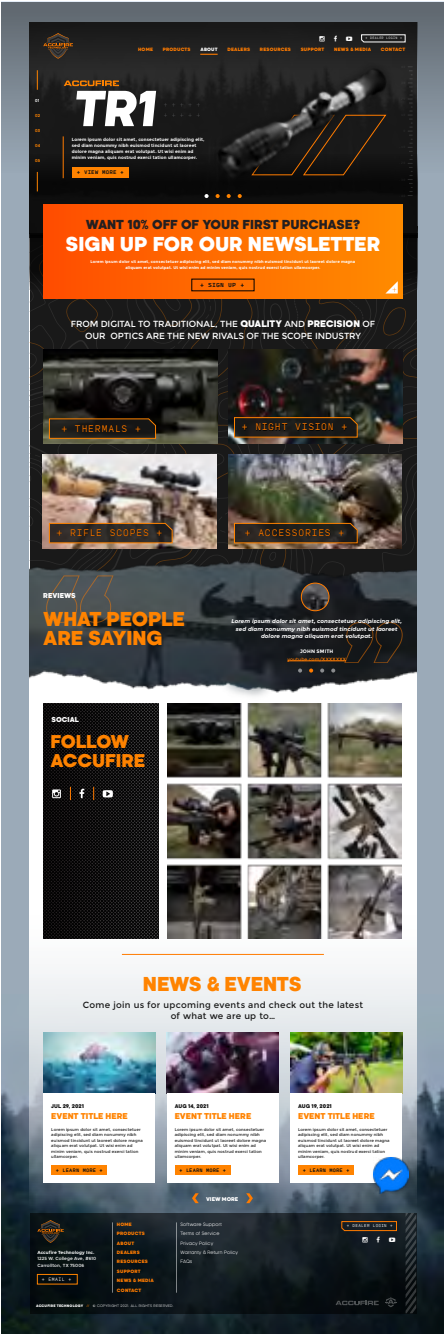




# ACCUFIRE TECHNOLOGY

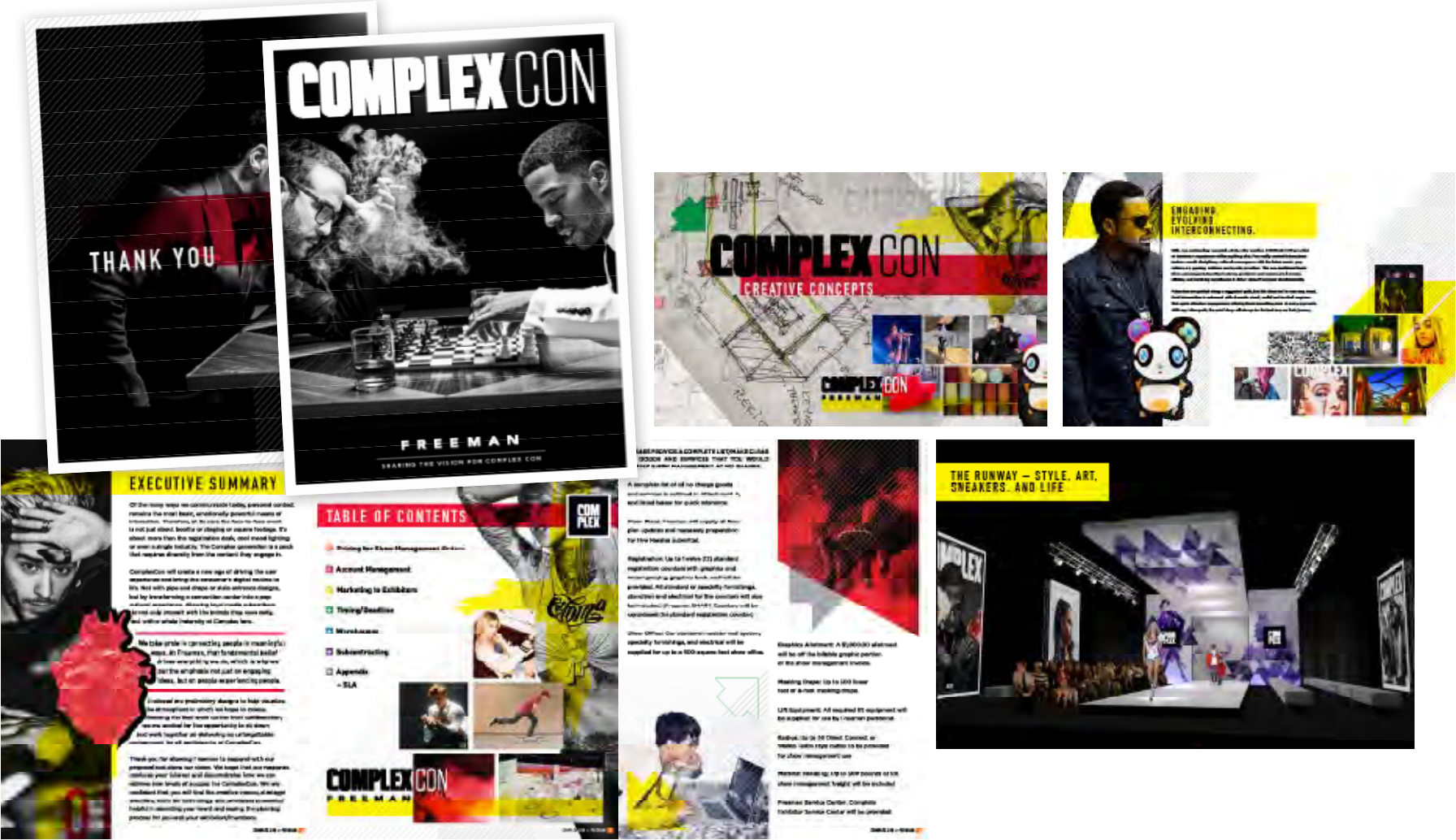
Accufire Technology is a digital rifle optics manufacturer that wanted to compete directly with the well-established rifle scope industry. Being the new company in a sea of well-known and highly traditional competitors, Mat rebranded the company to bring a well balanced approach of modern/sleek with tactical sportsman. Think of it more like the “James Bond” of hunting. This creative approach quickly recieved attention from avid hunters and outdoor enthusiast, positioning Accufire in a place where not only are they getting noticed, but compete head-to-head with all the established brands of their industry.

- » Identity/Rebranding Development
- » Print & Collateral Design
- » Product Design
- » Packaging Design
- » Tradeshow Design
- » Website Design/Development
- » Photography



COMPLEX & FREEMAN

Complex Con, a new convention derived from Complex Magazine, the publication created by designer and artist Marc Ecko, is intended to be *THE* conference/party of all things pop culture. If it's cool and hip, it's at Complex Con. Evin Creative partnered with Freeman to pitch the proposal for this event – delivered in the same manner as the magazine style itself.





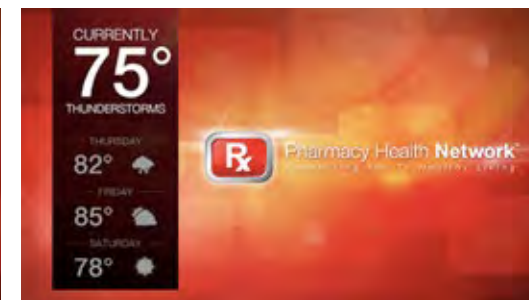
## PHARMACY HEALTH NETWORK

Backed by Cardinal Health, PHN is an in-store television network connecting people to healthy living. Mat developed the award winning branding for PHN and funneled that into all things web and digital — including website design/development as well as the components of the digital advertising design and implementation wise.

- » Identity/Branding Development
- » Stationary/Collateral Development
- » Media Kits
- » Publication Ads
- » UI/UX Design/Development



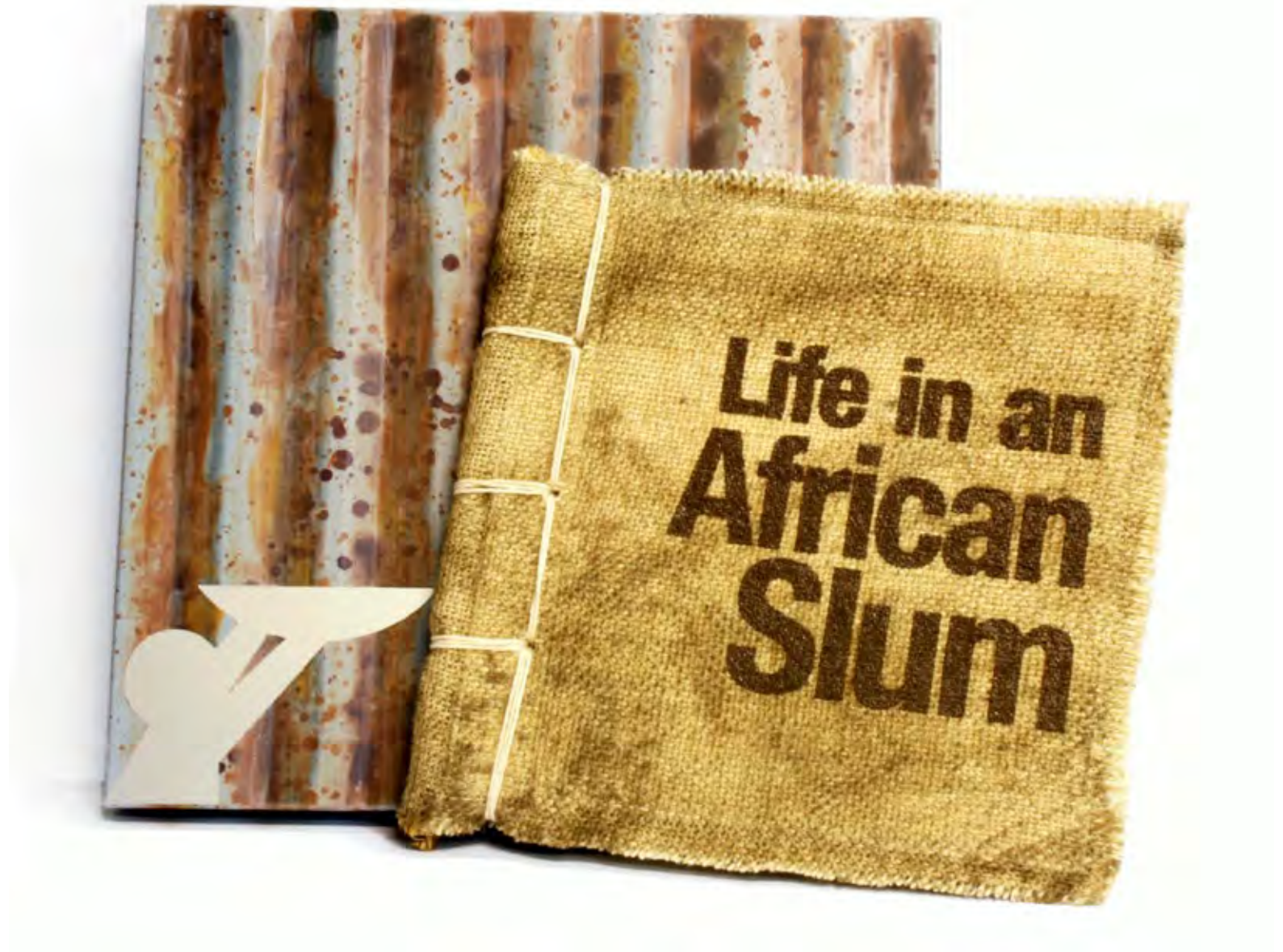
Pharmacy Health **Network**<sup>™</sup>  
*Connecting You To Healthy Living*



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## FEED THE CHILDREN & FREEMAN

- » Event Graphics
- » T-Shirt Design
- » Website Design
- » Proposal Book and Packaging consisting of hand-painted aluminum box; custom made cover — silk screen, distressed burlap, hand-stitched binding; and four-color printing (inside)



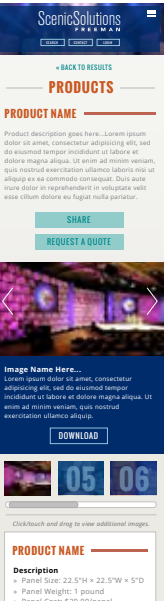
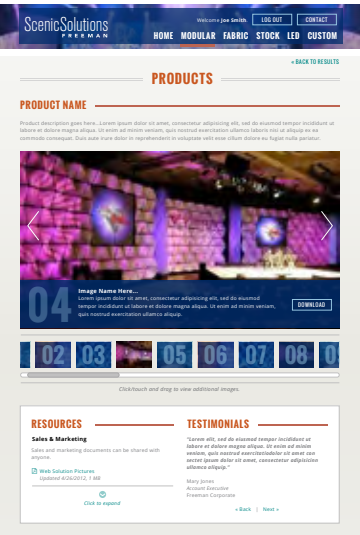
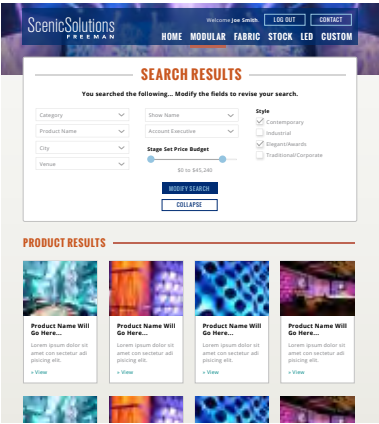
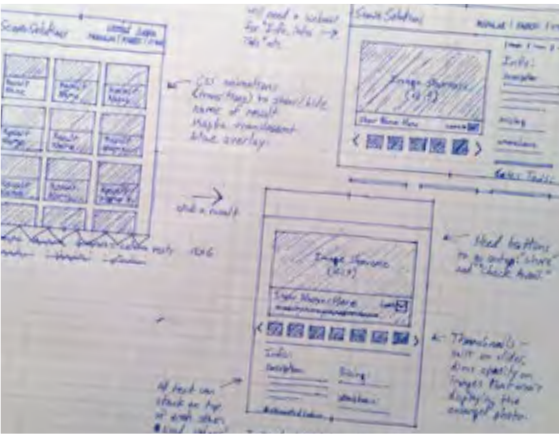
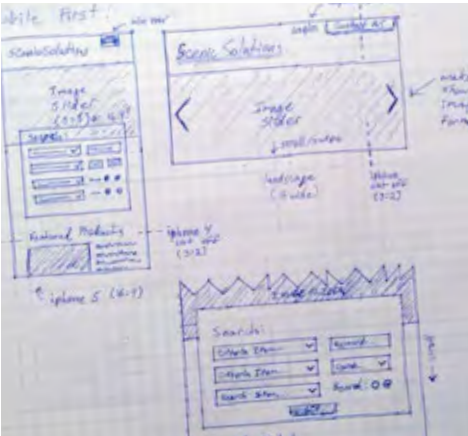
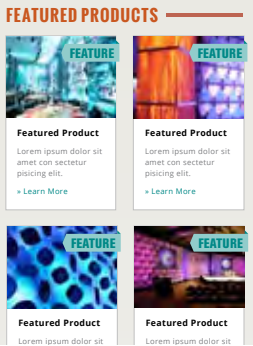
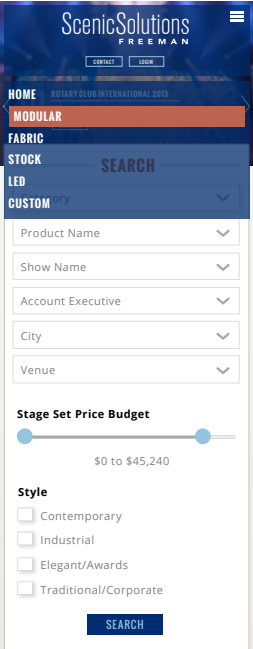
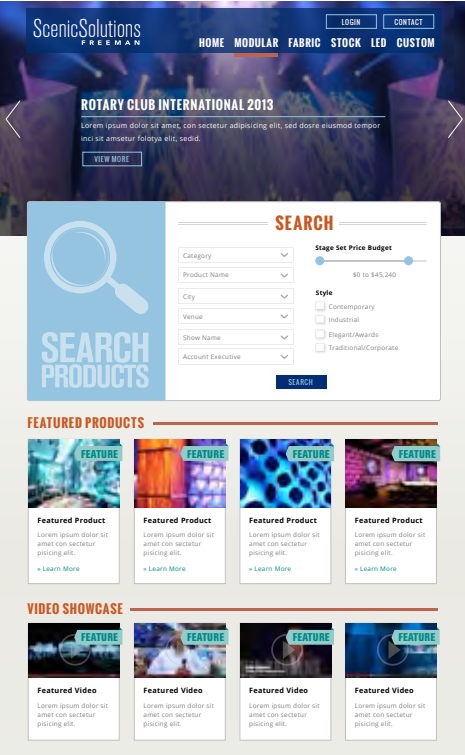




# FREEMAN: SCENIC SOLUTIONS

Freeman’s AV department needed a custom enterprise level web app to showcase their full line of scenic set design options. The app is web-based and offers public and private views tied into Freeman’s enterprise single sign-on authentication network. In plain terms, the web app offers confidential/proprietary information if you sign-in with an employee login. If not, only public content is viewable. This became a great sales tool for sales teams out in the field.

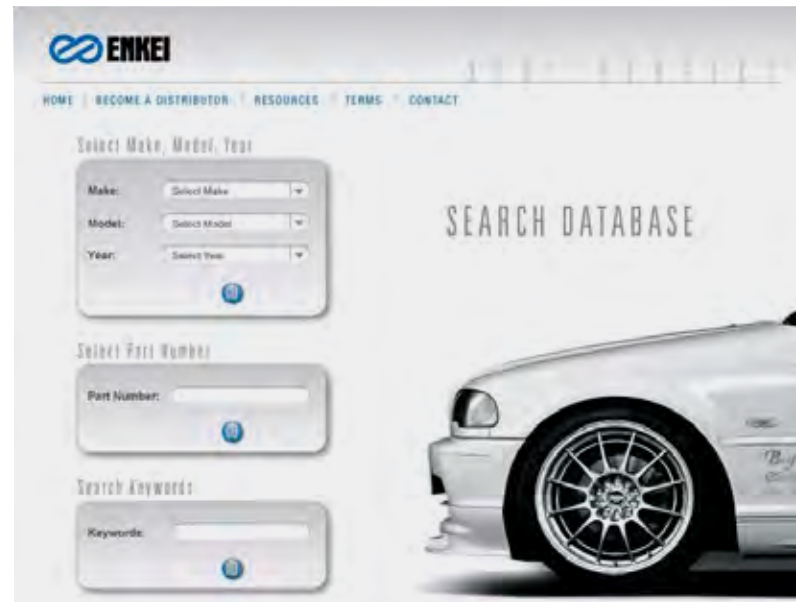
- » Branding
- » UI/UX Strategy & Design
- » Web-App Design/Development
- » Content Management System
- » Public & Private Views
- » Integrated with Single Sign-on
- » Device Independent / Mobile Friendly



## ENKEI WHEELS

Enkei Racing Wheels were in need of a password authenticated website for their dealers to search products as well as internal statistics and analytics on their dealers. Mat was commissioned to strategize, map out the UX flow, design, and help develop this robust web app for one of the finest racing wheel manufacturers in the world.

- » Research & Information Gathering
- » Info Architecture & Strategy
- » UI/UX Strategy & Design
- » Design/Development
- » Content Management System
- » Public & Private Views
- » Database Analytics



DISTRIBUTOR	# OF LOGINS
DFVCC	8
TOM'S AUTOMOTIVE	4
DISCOUNT TIRES	15
AUTOZONE	2
NTB	5
TIRE-O-RAMA	0
BOB'S WHEELS	1
STREET ZONE	4
JIMMY'S AUTO	0



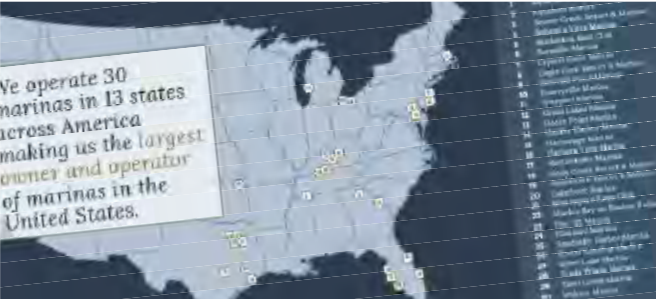




# SAFE HARBOR MARINAS

Safe Harbor Marinas needed a fresh rebranding to their new restructuring venture. Evin Creative stepped in and helped create a family oriented nautical feel translating into print materials and trade show exhibits.

- » Brand Development
- » Sales Presentations
- » Brochure
- » Trade Show Marketing Strategy
- » Trade Show Exhibit Design



## ACQUISITIONS & MARINA PARTNERSHIPS

Partnering with Safe Harbor Marinas provides marina owners an excellent opportunity for financial flexibility, efficient tax growth, and exceptional operational performance. We are uniquely positioned in the market with the financial strength to buy size cash transactions, and with flexibility to custom design tax-deferred transaction structures that meet the needs of our marina owner partners. Our track record of integrity, reliability, and trustworthy business practices positions us in position as the preferred provider of capital and value add management expertise in the marina industry.







# THANK YOU

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